## WCCA2023

XVI World Congress on Communication and Arts

December 11, 2023 included in COPEC Flash Week 2023 on December 10-14, 2023 Arts and Communication, contributing to boosting Human Intelligence and Social Awareness for a

**Better Future** 

## https://www.copec.eu/wcca2023

Organized by: Science and Education Research Organization (COPEC) Promoted by: World Organization on Communication and Arts (WCCA) Host: State University of Bahia (UNEB) and Tipemse Research Team

## **IMPORTANT DATES**

Paper Submission:	November 30, 2023
Notification of acceptance:	December 02, 2023
Camera-ready Manuscripts due :	December 07, 2023
Congress:	December 10-14, 2023

Scientific Program: The duration of COPEC Flash Week 2023 will be five days, with all technical sessions at WCCA2023 being held on December 11. The scientific program will include:

. Workshops . Plenary Sessions . Oral presentations . Panels and Round-Table meetings

Paper submission: Prospective participants are invited to submit by homepage one paper. After the notification of acceptance of the paper, the author should send and submit the Full Paper or the WIP, via home page according to the models. Details for submission, including templates, are available on the congress homepage: <a href="https://www.copec.eu/wcca2023">https://www.copec.eu/wcca2023</a>

A Work-in-Progress Paper (WIP) must have four-page maximum. A WIP describes preliminary developments of an on-going project at an early stage that involves state-of-the-art status, implementation, creative pilot programs, or nontraditional concepts. It must contain the details of thescientific and/or educational feasibility of the project, including expected outcomes.

Proceedings and Book of Abstracts: The proceedings and the book of abstracts of the congress will be published online and will be available at the time of the congress. Both will be registered in ISBN with international validity; besides, the proceedings have ISSN because they are also a periodic. All published papers will have DOI (Digital Object Identifier).

Congress Language: English, Spanish and Portuguese will be the official Congress languages.

Workshops: During the Congress, some workshops will be offered. The Full Program will be available at the homepage: <u>https://www.copec.eu/wcca2023</u>

**Objectives**: This conference will provide a major international forum for the exchange of information on research into and recent developments in the improvement of all Communication and Arts fields. During the Conference the integration between the worldwide market and Communication and Arts will be discussed.

**Topics**: The Congress topics include, but are not limited to:

Advertising Art History Cinema Comics Communication Theory Culture and Technology Journalism Massive Media Video Arts Visual Communications & Graphic Arts Web Design Other (You may submit papers on other topics)

**General Chair: Claudio R. Brito** 

**Co-Chair: Melany M. Ciampi** 

Local Chair: Valnice S. Paiva

Vice Local Chair: Patrícia S. Carvalho

**Technical Program Chair: Maria Feldgen** 

Award Chair: Osvaldo Clua

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